APPEXCHANGE INTEGRATION APP

Delivering – Success Through Partnership

CLIENT

➢ A leader in cloud-based Enterprise Solutions from USA, engaged in providing 'Meeting Scheduling Solutions' for B2B Events.

REQUIREMENT

➢ To develop an Integration App, for secured & seamless two way data exchange.
➢ To display Meeting Scheduler App within Salesforce.
➢ Packaging the above solution to distribute to Salesforce users.
➢ To manage AppExchange security review & App listing process.

SOLUTION

SFDC data modelling, configuration, customization and developing REST API to achieve following:

➢ Opening the Meeting Scheduler App within SFDC by passing the required session id / user details / account-opportunity information.
➢ Receive meeting details into SFDC whenever a meeting is created OR updated in the Meeting Scheduler App and vice-versa.
➢ Search API to receive account search parameters from the Meeting Scheduler App and send results back.
➢ Send SFDC Contacts for selected Account to the Meeting Scheduler App.
➢ Receive contact creation information from the Meeting Scheduler App to create within SFDC.

BENEFIT

➢ Salesforce certified AppExchange listed app.
➢ Quick integration by Salesforce Admin without coding.
➢ Enhanced Salesforce user experience.
➢ Seamless data flow and integrity.
➢ Ease of solution upgrades & code push.
➢ Increased visibility to Meeting Scheduling web App via AppExchange.

ISV **PARTNER**

AppExchange Program **PARTNER**