

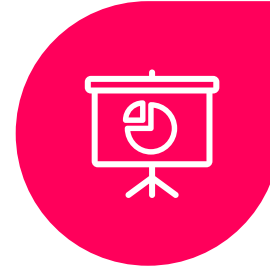
ONLINE LEARNING MANAGEMENT SYSTEM

Delivering – Success Through Partnership



CLIENT

- An Australian Education company, having a virtual learning platform to provide customized online tutoring to Students.



REQUIREMENT

- Campaigns & Lead Management.
- Online Student Enrollment Management.
- Tutor Acquisition Management.
- Payment & Notification Management.
- Reports & Dashboards.



BENEFIT

- Effective Campaign planning, execution & measurement.
- Successful Lead follow-ups & conversion.
- Seamless Student enrollment process.
- Simplified Tutor identification & onboarding.
- Single-calendar Tutor availability & session scheduling.
- Real time notifications.
- Online payment system.
- Insightful reports & dashboards.



SOLUTION

- Designed & developed custom app on Force.com platform for Student & Tutor enrollment management.
- Configured & customized Salesforce Communities based on Napili template for Students, Parents & Tutors to manage learning sessions.
- Customized Lightning Calendar component for Tutor availability management.
- Integrated with Payment gateway to manage online payments towards learning sessions.
- Integrated with Mercury SMS for both outbound & inbound notifications.